

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

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Lazy Summery Days are ripe in the Valley of the Moon

So here we are this week typing away like crazy before a wide open window, with the thermometer 'way up to near 90. But a gentle breeze makes everything bearable in spite of the heat. (Never mind, it'll get worse.) And only a week or two ago we had the heat turned on and wished for warmer weather.

BANCROFT NURSERY, Sonoma. Complete store for gardeners.

Plants and shrubs, berries, roses—also fertilizers, bug repellants.

It's good for the resort business. Sunday's traffic through the Springs was tremendous, and many of the tourists stopped off to look us over and some of them left some money here. Looks like a wonderful season for the resort operators, and for business in general.

THE IDLE HOUR, Hiway 12, at the "big curve." Jumbo deluxe hamburgers, short orders. Coors beer on draft. Drop in, won't you?

Some nincompoop congressman from Missouri had the effrontery the other day to charge that Ike is 50 years behind the times as a military strategist. If that congressman had as much intelligence in his whole body as Ike has in his littlest toe, he'd apologize and keep his big mouth shut from this time on. His constituents should retire him to a farm or something—though that's maybe too good a place for him.

Pedestrians live longer these days. Provided, of course, they're rushed to the hospital. VALLEY WATCH REPAIR, Boyes.

An old guy can get a crew cut, sports clothes, bow tie, and other tricks to take 20 years off his looks, but he sure can't fool a long stairway.

VALLEY OF THE MOON REALTY, 222 W. Napa, Sonoma. Friendliest service in the Valley. A. J. Bourdy, owner. Harry White assists.

We've all got quite a passel of events of an entertainment nature coming up right soon. Friday you're supposed to vote in school elections (that's perhaps not entertaining, but it could be fun and it's certainly a duty).

Saturday there's the El Verano school circus, its second annual such affair, with a long program listed. Starting at 1 p. m. there'll be a horse show, drills by school-age equestrians, a band with majorettes, and the rides and concessions will be going full blast. In the evening there's a ring show, clowns, animals, daring acts, with all the accompanying thrills. Circus food and drinks will be on sale. Cost for adults is just a quarter, kids 10 cents.

POWDER BOX BEAUTY SHOP, Arnold drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

Sunday comes the formal dedication of the Boyes Hot Springs Recreation district park, with Supervisor Lyttle and the entire recreation district commission on hand. The new park building gets the full treatment, with George Karlberg placing a plaque on the wall, indicating the Lions club of the Valley was responsible for its construction.

All facilities of the park will be thrown open. The tennis courts are ready, the park building will be freshly painted and the restrooms and concession stand in operation, and the picnic tables and barbecue pits should be in demand.

There's more. Behind the new flashboard dam which spans Sonoma river, 1500 catchable size trout will be cavorting in their new home and kids will be allowed to catch a limit of five. It's "kids' day" anyway, and courtesy of the Boyes Springs Merchants' association they'll all get free hot dogs and perhaps other things.

Why not make a day of it at the park?

MANCUSO WINES, grower-produced. Glen Ellen. Available at every retail outlet. As good as the best, better than most.

Today is election day hereabouts—a school election. Those who have paid high prices for liquor licenses and take-out permits are completely burned up with the state rule that they must close during the voting hours. They say it costs a tavern at least \$100 to close for the day; they emphatically deny there is any valid reason for their closing, that the days when votes could be bought for a drink or two are gone forever, and that a drunk person wouldn't be allowed to vote anyway. They ask, why not close all the stores, the banks, the gov-

ernmental offices? And all this concern, when in some of the precincts where there is no contest there won't be 15 votes cast all day. This is a law which well could be wiped from the statute books.

ROZARIO'S PALMS INN, Verano. Gathering place for the discriminating. Fine food and excellent bar. **THE INSKEEPS.**

Yep, we left out another ad for a week or two, but the advertiser discovered the omission, gave us a little hell in a nice way, so they're back again with no harm done. It's the Idle Hour, where they make those jumbo hamburgers that are just about the best in the world. A quarter pound of highest quality ground beef goes into every one. Pretty fine with a glass of Coors draft beer, which the Idle Hour is drawing in increasingly large quantities.

LARSON'S LIQUOR & SPORTING GOODS

Sportsmen's Center — Fishermen's and Hunters' Supplies

A man owes it to himself to become successful. Once successful, he owes it to the bureau of internal revenue.

HOOKER OAKS TRAILER COURT, Hiway 12. Groceries. Shell products. Propane gas. Trainer space in grove for rent.

Not much election interest so far has been observed, but it may liven up a little in the next week or two. Primary election comes June 5. Presidential candidate Kefauver has visited the Springs, and Stevenson is expected in another week. For state assemblyman Richard McCollister isn't expected to have much trouble getting re-elected, and the same seems true of Congressman Scudder. Supervisor James F. Lytle has no opposition in the race, so you see it's going to be plenty tame any way you look at it.

LITTLE SWITZERLAND, El Verano. Dancing Saturday nights, Sunday afternoons. Swiss food. Good music. Happy visitors.

Have occasionally reiterated our dislike for poetry, likely stemming from the fact that 'way back in grade school we were made to read and memorize large chunks of Snow Bound, Evangeline, Lady of the Lake, Hiawatha and such. But comes our local poet, Albert C. Graves, with his Fireside Reveries, and they aren't bad. In fact we can almost say we like 'em. Autographed copy, too!

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. No subscription price, yet. Advertising? Ask us and we'll tell all. WE 8-4500.

So the ADA has given its endorsement to all three of the leading democratic candidates for president. That does it! Any candidate this left-wing organization is for, we're against.

RICHFIELD SERVICE, Plaza corner, Boyes. Complete car service, friendly but not forward. Bud Delaney, Proprietor.

Could use some help from readers. Like some letters to the editor, maybe some clippings you've saved for years, which you seldom look at, but which many of our readers might find most interesting. What say ye?

TOWNSEND'S—Next to Bank of America, Sonoma. Shoes for the entire family. Specializing in work and sports clothes.

Little Switzerland in El Verano, after a redhot Decoration day celebration, will be host on June 3 to over 600 Swiss from the San Francisco area. There'll be Swiss music, eats, dancing, and general hilarity all day and far into the night. Why not join the fun?

SONOMA MISSION INN, Boyes. Known nationwide as a stand-out hostelry, where good food, drinks and service are superb.

Good democrat friend of ours gently chided us that we seem to lean much too much toward the republican side. Maybe he's right. But as we told him, our columns are wide open for divergent opinions, and we'll be glad to print the "other side" whenever anyone asks us to. (Make your letters short.) Could we be more fair than that? What you waiting for?

FURNITURE of Highest Quality at SONOMA FURNITURE MART, South Broadway. Trade with home folks. You'll always profit.

The occasion was a testimonial dinner for the town's leading citizen. "Friends," the great man said, "when I first came to your city 50 years ago, I had only one suit on my back, one pair of shoes, and all my earthly possessions were wrapped in a red handkerchief over my shoulder. This city has been good to me—and I worked hard. Now I am president of the bank, I own 10 buildings and five companies. Yes, friends, your town has been good to me."

After the banquet, an awed youngster approached the great man and asked timidly, "Please, sir, what did you have in that red handkerchief when you first came to town?"

"Well, son, if I recall rightly, I had about \$300,000 in cash and \$850,000 in securities!"

OUR RESORT, El Verano. Stein Club headquarters. HARVEY and MELINA your hosts. Draft beer. Mixed drinks.

GREENGRASS NOW SELLS REAL ESTATE that Sol D. Becker used to sell. Phone WE 8-4731. New offices, 18340 Sonoma Hwy.

Ethel McDowd's Sycamore Lodge is getting a face lifting, and before too long will blossom forth in brand new dress, with grand opening and everything.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Most dealers have 'em. Superior quality always.

Just had quite a shock. Estimate for fixing our old L. C. Smith typewriter is something like \$25, and it only cost \$30 in the first place. So we're in the market for a good used typewriter, and we don't want to pay very much for it. Anybody got one that isn't being used?

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Coming up very soon—Saturday, June 2, just after Memorial day, a pancake breakfast sponsored by the Valley of the Moon Lions club, with the scene the parking lot at the Woodleaf store. The Market will donate most of the food ingredients, and there's a full day of eats and entertainment. Breakfast of pancakes and sausage, maple syrup, ham and bacon and eggs, fruit juice, coffee and milk will cost \$1 (50 cents for children) and you may have any or all of this menu. Tickets may be bought at many local stores or at the breakfast itself. Serving is from 9 to 12.

But you needn't go home. From 1 to 3 is a fashion show, staged by Chrystal's Smart shop, with 10 beautiful models. Five dresses will be given away, there are two valuable door prizes, and you can have coffee and donuts too. From 4 to 6 there's to be some legal bingo, with \$500 worth of prizes, donated by local merchants and supply houses. Your first cost is the last. Take the whole family and stay all day if you like.

MENDEL'S CAFE, on the Plaza, Boyes. You'll be proud to bring your visitors here for a dinner and refreshments.

BUD'S GARAGE, Calle del Monte, opp. Food Center, Boyes. Your best bet for car repairs, all makes. Phone WE 8-3971.

The fame of Moonbeams is spreading. This week we got a request for sample copies from Sebewaing, Mich., up at the tip of the Thumb. And of course one subscriber lives in Sweden. Makes us so mad!

BOYES SPRINGS FOOD CENTER. Convenient, one-stop market, with just about everything in stock. Low-priced, too.

FOR — REDWOOD HANGING BASKET or PATIO PLANTER
Mail \$1.55 to P. O. BOX 398, EL VERANO, CALIF.

Walter Reuther is perturbed because there aren't so many new cars being sold. It's too bad, Wallie. You're responsible for the

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slump. You can't go on getting pay raises forever (for doing less work) without pricing a big segment of the buying public right out of the new car market. Why not put your brains (if any) to work on this entire matter, and come up with an answer. You know the answer—but you daren't say it in public. You'd get thrown out of office.

BOYES VARIETY STORE, on the Hiway. When you start to "fix up" remember we've got everything you'll need. Cards. Souvenirs. **MAC DONALD'S JEWELRY**, Sonoma. Expert watch service. Jewelry for everybody. Watches. Shavers. Watch Bands. Rings.

Had our first strawberries of the season this week—most delicious delicacy a man ever swallowed. They're at their finest right now in the growing areas. (Remember when they were 10 cents a quart box?) But they're only the forerunner of many more gustatory treats—raspberries, boysenberries, peaches and cream, fresh pears, and the whole galaxy of fresh fruit and vegetables provided by a gracious providence.

FIRESIDE LODGE, Hiway 12 west of Sonoma. Barbecued chicken, chops, steaks, spareribs. Superb food. Cocktails.

FIELDS UNION SERVICE, Main Corner, Boyes. Union Oil products. Experienced mechanic on duty. Guaranteed service.

The Coro Foundation has come up with its report. Its finding is that we could incorporate as a city with a total yearly increased cost of \$2.08. We could accept annexation to Sonoma at \$1.28 per year. So it's up to us.

However, unless some vigorous person or group gets busy and does the preliminary work so necessary, we likely won't do a damn thing about it for a long time.

It is reliably reported that El Verano doesn't want anything to do with incorporation, but that Boyes, Feters, Agua Caliente and Sonoma Vista like the idea. Well, why not leave El Verano out of it, then?

On annexation, why should we ever annex to Sonoma? If there's any annexation to be done, let Sonoma be annexed to the new city of Jack London—or whatever it might be called. Let's take over Sonoma anyway. We're twice as big, of a go-getter type rather than a historical museum, and could incorporate their schools, churches, parks, and a few other of their assets into the new city. Yes, we'd be for that. Let's let the dog do the wagging, not the tail.

PAUL'S RESORT, Verano. Banquet facilities deluxe. Dancing, Dining. Paul at the organ. One-stop resort. Swim pool.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971

Prescription Specialists Veterinary Supplies

Frank Buchbauer of the B & L Laundromat is the new president of the local Lions club, with a complete list of officers and directors elected along with him Tuesday night. Installation has been set for June 26, when district and state officials will be on hand for the ladies' night affair.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Complete selection of fine wines and liquors. "SLIM" WALLACE.

MOVING and STORAGE. CLOUSE DELIVERY SERVICE. WE 8-2467, Sonoma. BOB CLOUSE, Your Friendly Mover.

There's to be a grand opening Saturday at a new cleaning plant located in the former Buck's garage between Fetters and Boyes on Jack London way. The proprietors of this, the only complete cleaning plant in this section, will show visitors just how their clothing and furnishings are dry cleaned, and you could learn a lot about the process. You're invited.

B & L LAUNDROMAT, Fetters Springs. Bring your laundry here, get through fast, enjoy yourself. Modern equipment. Low cost.

GEORGE'S MEATS, at Food Center, Boyes. Tender meats, highest quality always. Cut to suit you. Cheese. Specialties.

Finally we've seen a real fight on TV—that Gil Turner - Johnny Saxton affair Wednesday night. The boys socked and rocked each other from starting bell to the end of the ninth round. Much better than some of the alleged fights—which mostly are hugging matches and ballet dancing, with no music.

FRANK'S HARDWARE, Castner Bldg., Boyes. Complete stocks and super service. Paints, Tools, Glass, Gardening Supplies.

EL DORADO HOTEL, Sonoma. Italian food at its best. Club dinners and banquets. Varied menu—all good. Cocktails.

We're proud to report: Finally produced the perfect newspaper, one with no typographical or make-up errors. Anyway, after reading last week's Moonbeams through at least 20 times, we still are unable to find one single, solitary error. Probably'll never happen again.

DENNY'S C.O.G. CLUB, Boyes. Sportsmen love it. Congenial folks gather daily for a chat and liquid refreshments.

MIKE & ROSE'S BOYES SPRINGS STORE. They say our meats are wonderful. Special low prices on Thursday, Friday, Saturday.

TOMATOES EASIER TO START WITH PLANTS

Nursery transplants of tomatoes are available in nurseries and garden shops throughout the Valley. Unless you intend to supply all

your neighbors and relatives, it's much easier to start with plants than seeds. A family of four can be well supplied with tomatoes from two dozen plants, if they bear well.

The transplants should be spaced 3 feet between plants and 3 feet between rows. Tie them to stakes with soft cloth, or lay the vines against a wire frame. Otherwise the plants will sprawl and become infected.

Tomatoes thrive if they get about six hours' sun a day. They should be watered deeply at regular intervals, fertilized every three or four weeks to bring on quicker maturity, and dusted at least every two weeks for protection against fungus and insects.

HAZEL'S HOUSE OF CHARM, 18375 Hwy. 12, Boyes. Cold waves, hair styling, tints, dyes. Paris license. Eves by appoint. WE 8-5329. Assemblyman McCollister has served us well in the State Legislature. We should reelect him.

WHAT'S RIGHT ABOUT THIS? ELECTORAL COLLEGE PASSE!

Three times in American history presidents have been elected though they ran second in the popular vote—John Q. Adams in 1824, Rutherford B. Hayes in 1876 and Benjamin Harrison in 1888.

And here are other travesties of the electoral college system:

In 1952 Stevenson got 27.3 million votes but only 3.2 million, or 12 per cent, counted in winning electoral votes.

In 1948, Dewey received 8.6 million votes in 16 states he carried for 189 electoral votes. But he got 13.3 million other votes in states Truman carried which didn't earn Dewey a single electoral vote.

In 1944 Dewey realized electoral votes only 23.5 per cent of his 22 million popular votes; in 1940 Wendell Willkie only 19 per cent of his 22 million.

Thus are millions of voters disfranchised.

DEMOCRATS: Vote your Stevenson-Kefauver choice, but for the State Legislature support Assemblyman Dick McCollister.

SONOMA GOLF & COUNTRY CLUB. Clown room for after the game refreshments. Dine in our luxury room, overlooking pool.

Customer: "Lookie here, this suit of clothes you sold me began to fade as soon as I got into the sunlight."

Clothier: "Well, didn't I tell you that you couldn't wear it out?"

WOODLEAF MARKET, Boyes. You can always save money here on food for your family. Super values every day. Watch our ads.

RUSTIC INN, Glen Ellen. On duty: Gunner, Ruth or Manny. A tavern reminiscent of the good old days. You'll like it.